



Rugby First and Town Centre News

June 2018

Keeping the businesses of Rugby town centre informed & updated

SINCE 1823
THE RUGBY TOWN

24 JUNE TO 15 JULY 2018

FREE

Rugby Festival of Culture

Art ■ Literature ■ Music ■ Film ■ Dance ■ Food ■ Drink

Free Festival Guide
available in June from Rugby Visitor Centre and local businesses.
More information from Rugby Visitor Centre T: 01788 533217. E: visitor.centre@rugby.gov.uk

ALBERT SQUARE ALBERT STREET ARNOLD STREET BANK STREET BARBY ROAD BENFIELD RD
BESTFELD FIELD CHURCH STREET CHURCH WALL CLIFTON ROAD COMPOSITION STREET E
GELMAY WAY GRS STREET KENTY STREET HIGH STREET HILLMORTON ROAD HORTON CRES
EAST MANNING WALK MANSFORD HALL MARKET PLACE MCLURETTE ROAD NEWFOLD ROAD
EGENT PLACE REGENT STREET RUSSELLHEIM WAY SHEEP STREET ST. MATTHEWS STREET UNK.

RUGBY TOWN CENTRE

SLOXAM PLACE CASTLE MEWS CASTLE STREET CHARLES WARREN CLOSE CHARLOTTE ST
2014 STREET DRURY LANE BAUGH JETTY EASTFIELD PLACE ELBOROUGH STREET ELSES A
ESCAT JAMES STREET LAURIBENCE SHERIFF STREET LITTLE CHURCH STREET LITTLE ELLES
ROAD SOUTH STREET OLIVER STREET PARK ROAD SPINNINGWHEEL STREET RAILWAY TUBE
JUNION STREET WARWICK STREET WEST LEYS WESTWAY WHITEHALL ROAD WILLIAM ST

www.therugbytown.co.uk/festivalofculture

@therugbytown

TheRugbyTownUK

FESTIVAL FUN JUST AROUND THE CORNER

The ever-popular festival supported by Rugby First and Rugby Borough Council returns to a variety of town centre locations from Sunday 24th June until Sunday 15th July. The three-week programme, including over 100 events, has a huge variety of eclectic and engaging music, stage, comedy, film, heritage and art events that will appeal to a wide variety of audiences – both local and further afield.

The Rugby First team have been delivering guides to local businesses and other areas outside of the town centre. If you would like festival guides or posters please get in touch with Rugby First. Let us know if you are planning any special festival offers and we will promote them via the various festival channels or follow us on Facebook and Twitter.

For further information please visit www.therugbytown.co.uk/festivalofculture.

SUMMER SOCIAL

27th JUNE 2018, 5.30PM - 7.30PM

A SUMMER SOCIAL INVITING PROFESSIONALS AND CLIENTS TO JOIN US, MINGLE, AND MAKE NEW CONNECTIONS.

FIRST DRINK ON US

TO SECURE YOUR PLACE PLEASE RSVP BY EMAILING: MARKETING@AHRCONSULTANTS.CO.UK QUOTING REFERENCE NUMBER. SPACES ARE LIMITED.

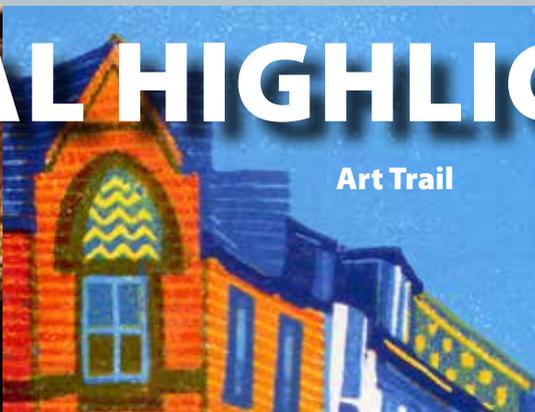
THE PERCIBARTS WIN
5-7 LITTLE CHURCH STREET
RUGBY
WARWICKSHIRE
CV21 1AA

THIS EVENT IS SPONSORED BY

FESTIVAL HIGHLIGHTS



Real Ale Trail



Art Trail



The Lodger with live entertainment - Friday 29 June



Ninebarrow Thursday 5 July



An evening with paint and colour expert Annie Sloan – Saturday 7 July



Rugby Philharmonic Choir in Concert Saturday 7 July



Pride & Prejudice Sunday 8 July



The Reluctant Dragon Sunday 8 July



Cider & Rum Festival Monday 9 to Sunday 15 July



The Railway Children Tuesday 10 July



Laugh it Up Comedy Night Thursday 12 July



One World Concert Saturday 14 July



Dean Friedman Saturday 14 July



The Wizard of Oz Saturday 14 July



Story in the Park Sunday 15 July



Izzy Loops Celebrates first birthday in town centre

'Izzy Loops Home Interiors' celebrated its first birthday with Pimm's, canapes, goodie bags, a photo booth and lots of special offers and promotions. The business, located on Regent Street, started trading in Rugby town centre in June 2018 and has had a very successful year, including winning the Muddy Stiletto award for 'Best Home Interiors Store in Warwickshire.

Izzy Smith, owner of the business, said: "It has been an exciting first year. Taking on the shop and its renovations was probably one of the biggest challenges but we are passionate about what we do and have loved being able to showcase it to the people of Rugby. We've really loved our first year and are looking forward to what the future may hold."

For further information please visit www.izzyloops.co.uk, email izzyloopsinteriors@outlook.com or call 01788 574401.

BIKEFEST... A ROARING SUCCESS

Thousands of people enjoyed the colourful and noisy spectacle which also included a 'ride-in', three music stages, stalls, displays, children's activities, food and a wheelie machine!

Aftab Gaffar, said: "The event was a huge success with the town centre packed with local people and those from further afield. Footfall was significantly up and a number of businesses trading on the day reported excellent sales."

Aftab continued: "I would like to say a special thank you to all those involved but especially to Mister Robinsons and The Black Swan for their support of the event along with the local motor-cycling group who helped with the overall organisation of the event."

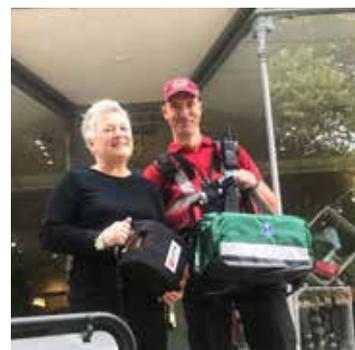


Experience Hair Design Buy Defibrillator for town centre

Experience Hair Design, the hair and beauty salon based on Regent Street, have purchased a defibrillator and trauma pack for the town centre. The piece of equipment, costing just under one thousand pounds, will be located in their salon and can be used by anyone trained to do so in the event of an incident.

Aftab Gaffar, Rugby First Managing Director, said: "It is a fantastic gesture and I would like to thank Jane and the team at Experience Hair Design for buying the defibrillator. Although there are other defibrillators in the town centre having quick access to one can make all the difference when administering first aid and can be a matter of life and death. Having one in Regent Street will certainly help increase response times and all Rangers are trained in first aid and the use of defibrillators so it will be great to have at our disposal.

For further information call Experience Hair Design on 01788 550678 or visit www.experiencesalons.co.uk/rugby.



Facts & Figures

Footfall up by **30.4%** compared to the 2017 festival

7000 visitors

Over **1500** motorbikes

42 stalls & displays

Over **20** live music acts

INDEPENDENT WINE MERCHANT OPENS IN TOWN CENTRE

Rugby town centre has a new independent wine merchant. Gallachers of Rugby opened on Regent Street in the middle of May and is already receiving excellent feedback from customers.

The wine merchant, which also has a mini wine bar, stocks over 140 wines along with a selection of gins. Monthly wine-tasting sessions take place and later in the year there are plans to introduce ports and whiskies.

For further information email sales@gallacherswinerugby.co.uk, call 01788 568543 or visit their Facebook site (@gallachersofrugby).

RUGBY TOWN CENTRE RESIDENTIAL DEVELOPMENTS BOOMING

The town centre is seeing an increase in the number of planning applications to build flats above shops and in vacant areas. This trend is reflected nationally as town centre apartments are becoming increasingly popular as buyers want to have shopping, restaurants and entertainment right on their doorstep. The largest application received is for 23 residential flats above 'Yum Yum' World (previously M&S) which could provide a further catalyst for the regeneration of the town centre. Further developments are taking place across the Borough with the largest in Houlton creating over 6,000 homes. It's great to see the town at the heart of the Borough that is growing at one of the fastest rates in the country. Rugby First with its stakeholders is committed to support the creation of a town centre fit for the future and this development will undoubtedly help realise this vision.

RUGBY FIRST AND GDPR

Rugby First has recently completed a comprehensive GDPR and PECR compliance programme so that we can ensure that we treat the Personal Data shared with us by our stakeholders, businesses, residents of Rugby and visitors to our town with the utmost care and attention. Our Privacy Notices covering all public-facing operations are now available now available on our website at www.rugbyfirst.org and these explain the Personal Data we collect, the purposes for which we use it and other important aspects of our Data Protection practices. As we strive to propel Rugby forward, we make sure that your privacy is not left behind and that your rights under the GDPR, the PECR and the Data Protection Act 2018 are upheld.

For more information on how we protect your Personal Data, check out our Privacy Notices, or drop us a line at privacy@rugbyfirst.org and we'll be delighted to help.



JOIN THE SHREDDING SCHEME

Take advantage of the Rugby First free shredding scheme, now the General Data Protection Regulation (GDPR) has come into force. The Information Commissioners Office states that you should

retain personal data "no longer than necessary for the purpose you obtained it for". Simply put – if you can't think of a justifiable reason to keep data, then don't keep it! Over 100 businesses use our monthly shredding scheme. Each business is provided 2 bags which we collect and get the data securely shredded. You will receive a Certificate of destruction confirming that your material has now been securely destroyed. To join the scheme or for more information please contact aftab@rugbyfirst.org



FEATHER IN THE CAP FOR RANGERS

Rugby First Rangers have reunited 'Shaky' the racing pigeon with its owner after the cheeky bird made several visits to Greggs in Rugby town centre. The racing pigeon from Liverpool had joined Gregg's

customers waiting to be served and seemed to have no fear of people. Sean Sharpe, Manager of Greggs, Rugby, said: "At Greggs we are used to having a wide variety of customers, catering for a variety of tastes and offering good customer service but with 'Shaky' we had to draw a line. While he created interest with our customers and was very well-behaved, from a health and safety perspective we could not have him in the shop."

Sean continued: "On calling the Rangers about the pigeon I was not sure what sort of response I would receive, especially as they are more used to dealing with security, safety, cleaning, first aid or customer enquiries, but it was excellent. They responded quickly and professionally and were able to catch 'Shaky' and return him safely to his owner."

Useful contacts

Cleaner/ Ranger Assistance: 01788 541334

Rugby First: Aftab Gaffar 01788 569436

Market/Leafleting: 01788 572150

Crimestoppers:

(Non-emergency only): 0800 555111

Rugby Police Station: 01788 541111

Rugby Borough Council: 01788 533533